



Author First, Quality First



Mahidol University
Faculty of Pharmacy

How to get published in top journals?

A Journey with Enago

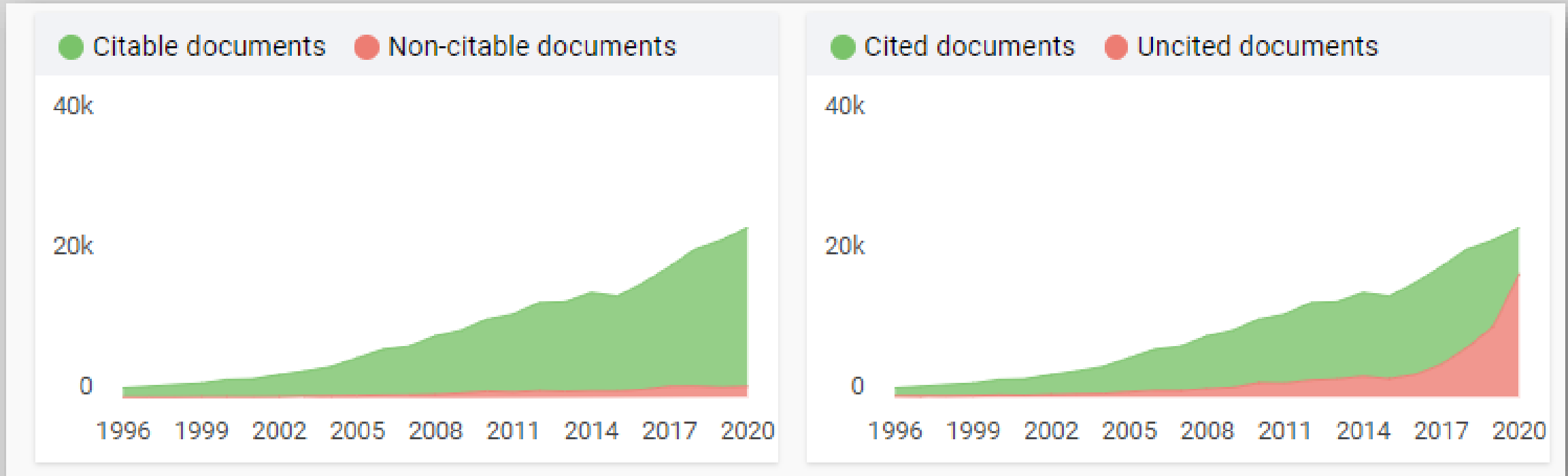
Publication Output: Thailand

The screenshot shows the Scimago Journal & Country Rank interface. The navigation bar includes 'Home', 'Journal Rankings', 'Country Rankings', 'Viz Tools', 'Help', and 'About Us'. The filters are set to 'All subject areas', 'All subject categories', 'Asiatic Region', and '2020'. The table displays the following data:

Country	↓ Documents	Citable documents	Citations	Self-Citations	Citations per Document	H index
1 China	788287	744042	971502	512540	1.23	1010
2 India	217771	191590	165237	69967	0.76	691
3 Japan	147341	127408	132663	36591	0.90	1118
4 South Korea	98796	91030	101087	24410	1.02	762
5 Indonesia	50145	49160	17017	8326	0.34	259
6 Taiwan	43317	39201	47210	9593	1.09	585
7 Malaysia	39166	37099	30333	9225	0.77	373
8 Pakistan	30453	28525	37374	13906	1.23	323
9 Hong Kong	28221	24203	75663	8324	2.68	639
10 Singapore	27909	23078	55978	8060	2.01	646
11 Thailand	22273	20830	18882	3973	0.85	369

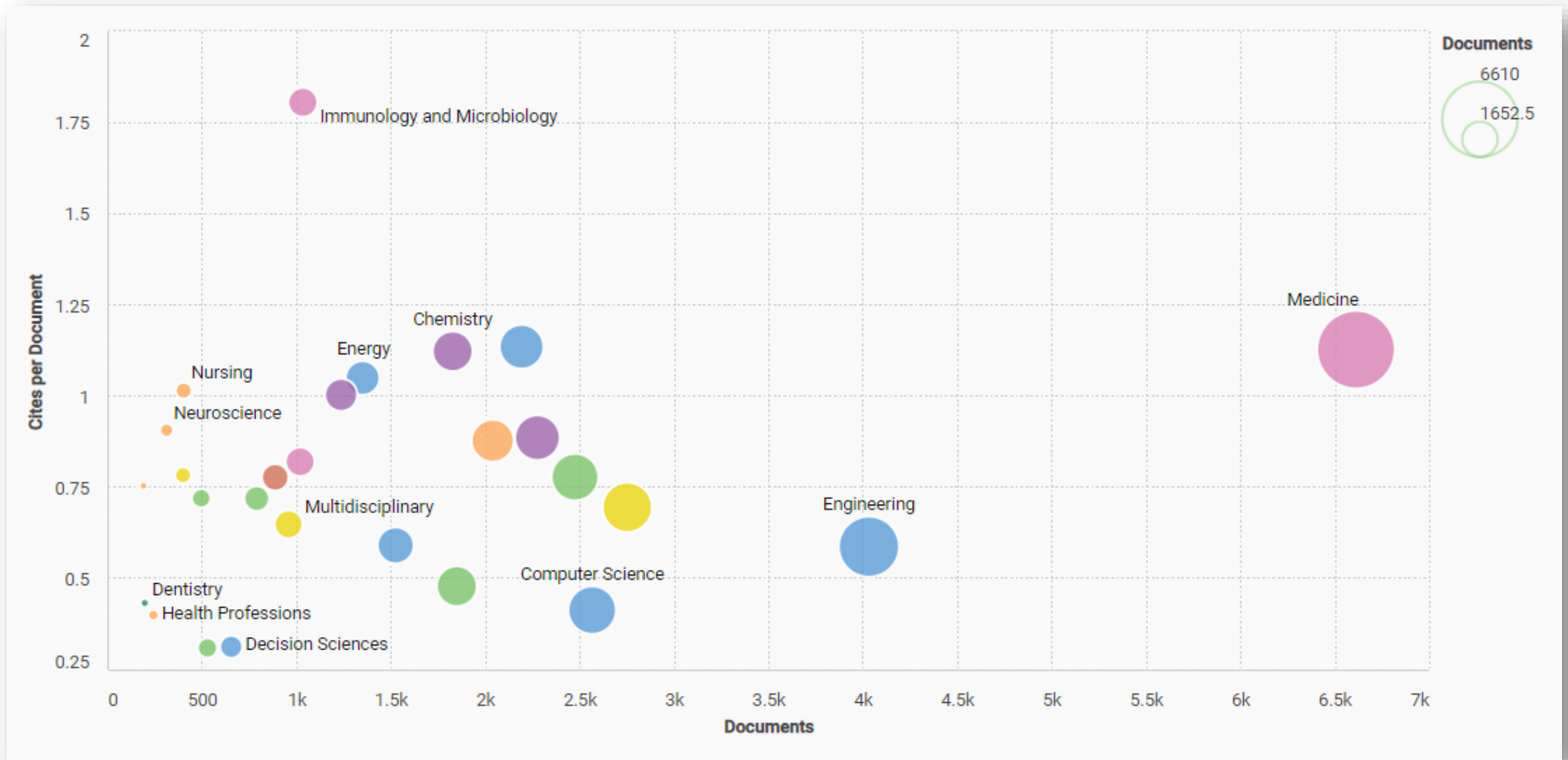
Thailand ranks 11th in the Asiatic region in terms of research output

A remarkable 20 fold increase has been seen in citable documents published from the year 1996



SOURCE: Scimago Journal and Country Rank

Subject-based Research Output



SOURCE: Scimago Journal and Country Rank

SIMPLIFY YOUR PUBLICATION JOURNEY



CONDUCTING YOUR RESEARCH

- Select a novel topic that can generate significant knowledge.
- Make a robust study design
- Avoid unethical practices



JOURNAL SELECTION

- Check for indexing in databases such as PubMed, Scopus etc.
- Check the aim and scope of the journal.
- Assess Journal metrics



MANUSCRIPT DRAFTING

- Adhere to journal guidelines
- Avoid plagiarism
- Pay attention to language and grammar



MANUSCRIPT SUBMISSION

- Submit a strong cover letter supporting your submission.
- Avoid submission to multiple journals.
- Ensure all supporting documents are submitted.



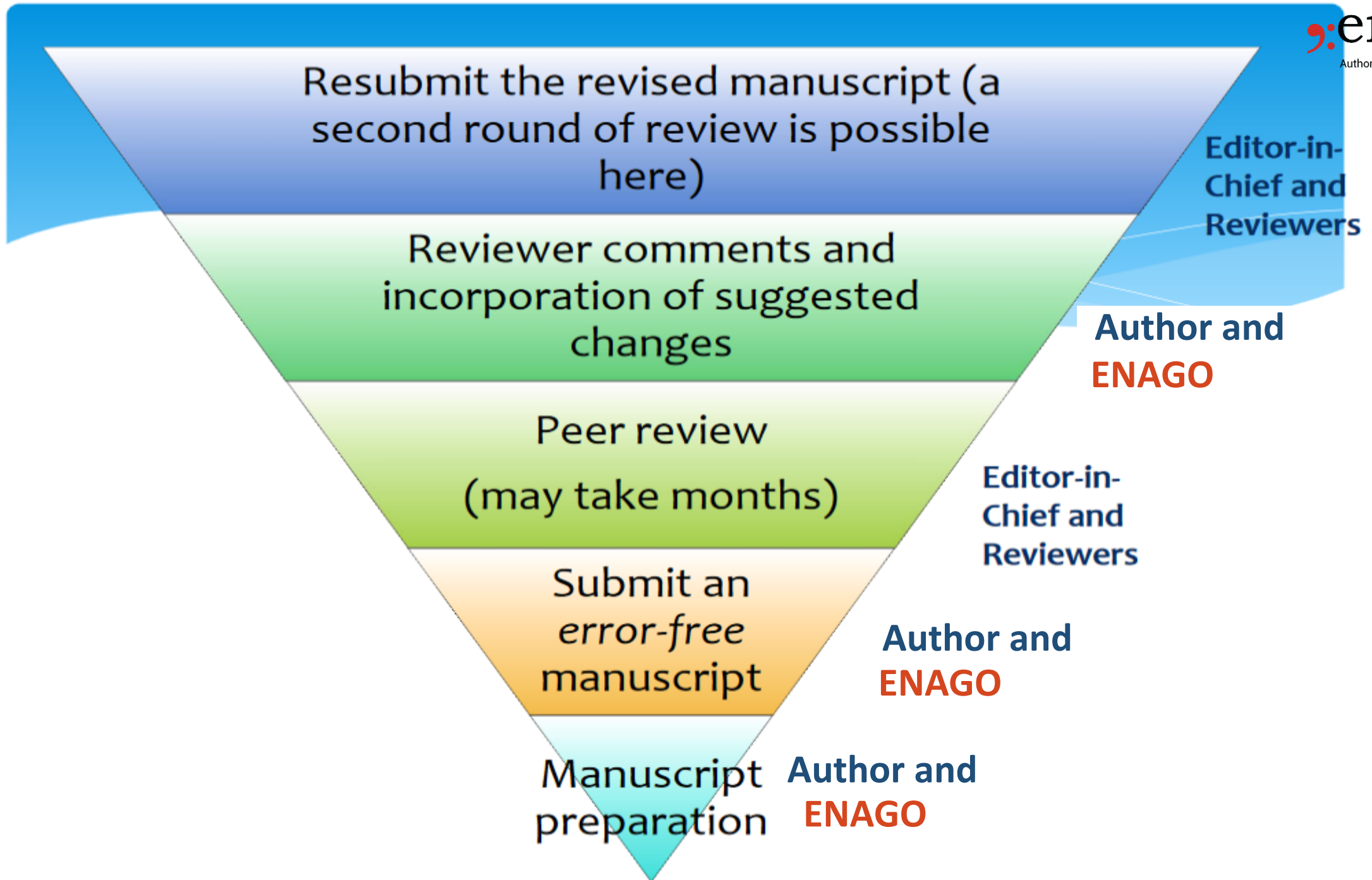
ADDRESSING REVIEWERS COMMENTS

- Start on a positive note by thanking the reviewer for the review.
- Give a point-wise and detailed explanation.
- Be polite and respectful in your responses.



PROMOTING YOUR RESEARCH

- Use relevant hashtags on social media.
- Tag co-authors to reach a wider audience.
- Set a limit, do not over-promote.



About Enago



- Assisting research authors **meet publication success**
- **Strong reach amongst individual researchers (B2C) & Universities (B2B)**
- **Leaders** in Japan, Korea and amongst **top 3 players** globally.
- Provides Language editing & Publication Support Services
- A preferred partner for leading publishers, societies and universities worldwide

Corporate Memberships



Global Offices



Clients and Partners



WILEY



**Scientific Editing
& Formatting**

**Author
Education Services**

Extended Support

- 1 Budget-conscious ESL authors
- 2 Language usage check
- 3 Editors—SME



1 Editor edits the manuscript covering all aspects of language usage check

Ingredients of Editing

Language and Grammar Check

- Language Check
- Grammar Check
- Punctuation check

Style and Consistency

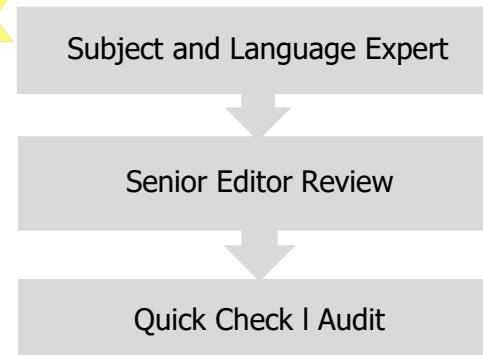
- Writing style check
- References check
- Figures and Tables

After Sales Support

- Unlimited Editor Q&A for 1 year
You can ask as many questions as you want as many times to the editor on the edited manuscript.

Key Feature

Editorial Workflow

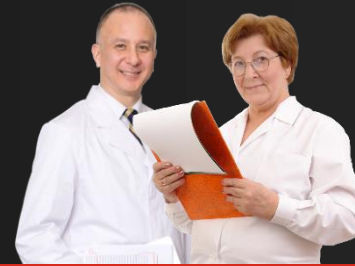


At \$0.035 per word
i.e.
\$35.00 for 1000 words
manuscript

Copy Editing Service



- 1 Quality-conscious ESL authors
- 2 The Enago Promise
- 3 Reasonably priced



2 Editors edit the manuscript covering all aspects of editing

Ingredients of Editing

Language and Grammar Check

- Language Check
- Grammar Check
- Punctuation check

Style and Consistency

- Writing style check
- References check
- Figures and Tables

Technical Accuracy

After Sales Support

- Editor Q&A for 365 days

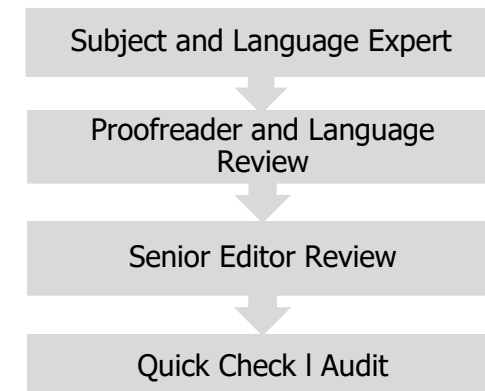
Free Add-On

- Word Count Reduction
- Journal Formatting
- Certificate of Editing
- Academy Resources
- Manuscript Rate card (MRC)

Available only with Enago

- “Two-Editor” System
- Native speaking Editor
- Specialized Subject Area Matching

Editorial Workflow

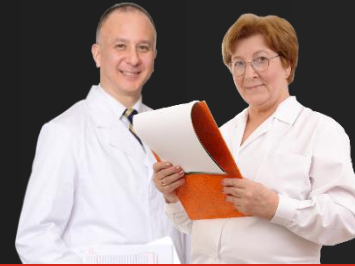


At \$0.050 per word
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\$50.00 for 1000 words
manuscript

Substantive Editing Service



- 1 Top-tier premium service
- 2 The Enago Promise
- 3 Highest skilled editors



2 Editors edit the manuscript covering all aspects of editing

Ingredients of Editing

Language and Grammar Check

- Language Check
- Grammar Check
- Punctuation check

Style and Consistency

- Writing style check
- References check
- Figures and Tables

Technical Accuracy

Structural Review

- Logical Flow
- Presentation
- Content Enhancement

Covered only in Substantive Editing

After Sales Support

- Edit Unlimited for 365 days
- Editor Q&A for 365 days

Free Add-On

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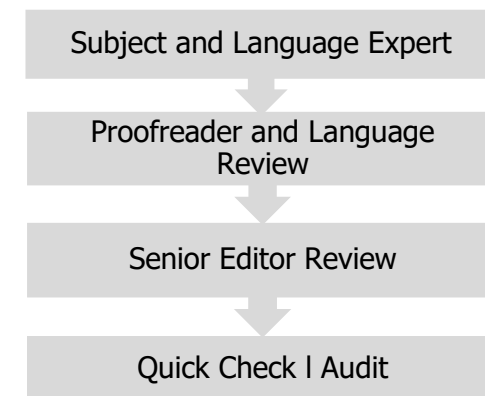
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i.e.

\$70.00 for 1000 words
manuscript























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Editorial Workflow



»» SCIENTIFIC ENGLISH EDITING BY SMEs

Service Features	 Substantive Editing	 Copy Editing
Language and Grammar Check		
Style and Consistency		
Technical Accuracy		
Formatting		
Structural Review (Logical Flow + Presentation + Content Enhancement)		
Custom Cover Letter		
Rejection Shield (Responding to reviewer comments)	 <i>at additional \$0.03 per word charge</i>	
Edit Unlimited (Re-editing of your manuscript unlimited times)		
Editor Q&A (Free)		
Certificate of Editing (CoE)		
Final Pricing (In USD per word)	\$0.070 per word	\$0.050 per word

Journal Selection Assistance

Plagiarism Check

Pre-Submission Peer Review

**Manuscript Submission
Assistance**

Enago Webinars

Audits

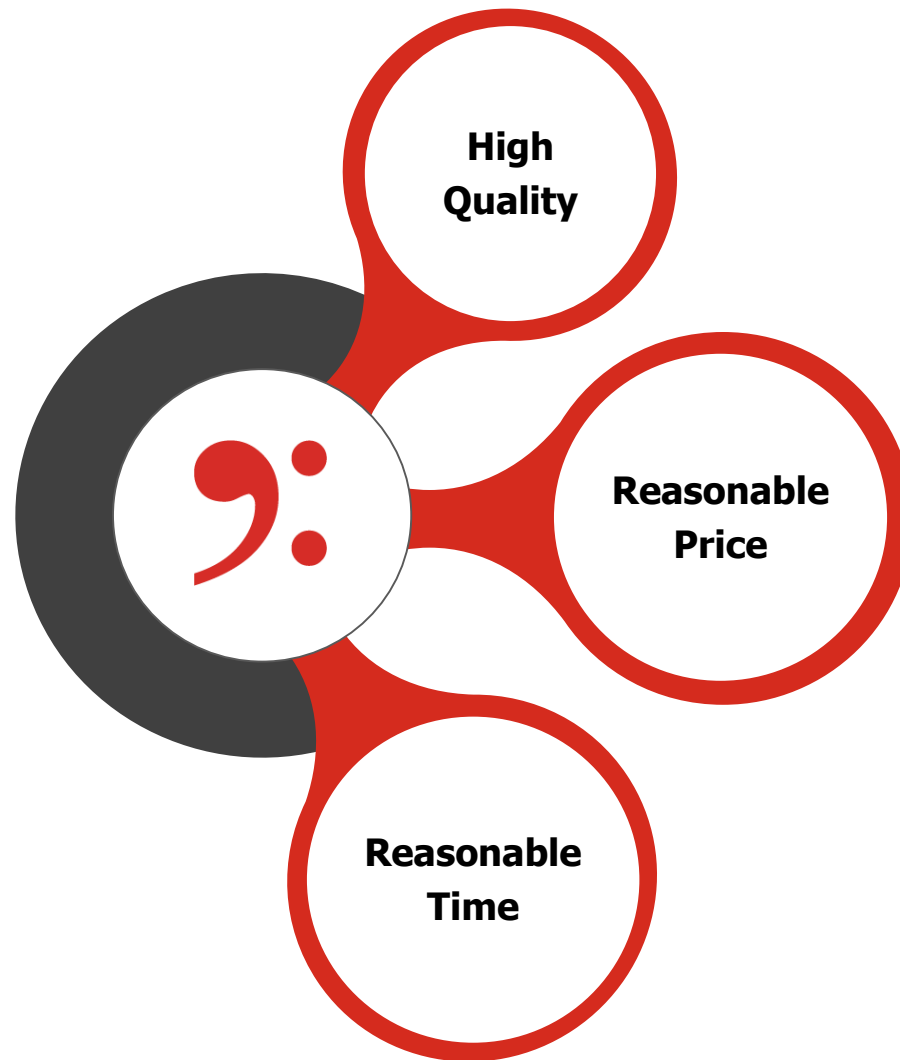
- Audits performed for new as well as existing editors to monitor quality on a real-time basis
- Immediate action taken on audit result and the output is fed into the editor performance record

Monthly Quality Checks

- Quality checks are performed for editors on a monthly basis. One or more files are thoroughly evaluated to generate a score. For this, parts of the text are sampled (approx. 1500 words)
- A score called Error free words (EFW) is generated. Performance on no. of errors overlooked vs. introduced, no. of errors caught and proofreading effectiveness is also evaluated.
- Scores are shared with editors in a monthly performance report

Feedback & Next Steps

- Prompt feedback is shared for all files
- Audit and quality check results are regularly monitored on need basis for editors
- Depending on the scores and assessor comments, next steps are planned for editors who do not meet the quality benchmark



99.4%

Quality Satisfaction Ratio

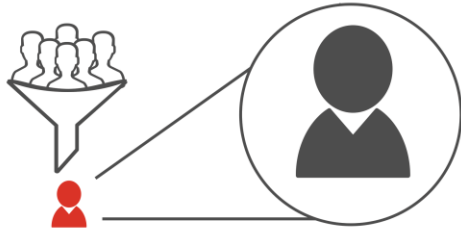
99.4% of our clients are very happy with our service This is based on the client complains we receive on the quality of our service.

77%-85%

Repeat Client Ratio

Depending on different regions





**Specialized Subject
Area Matching**



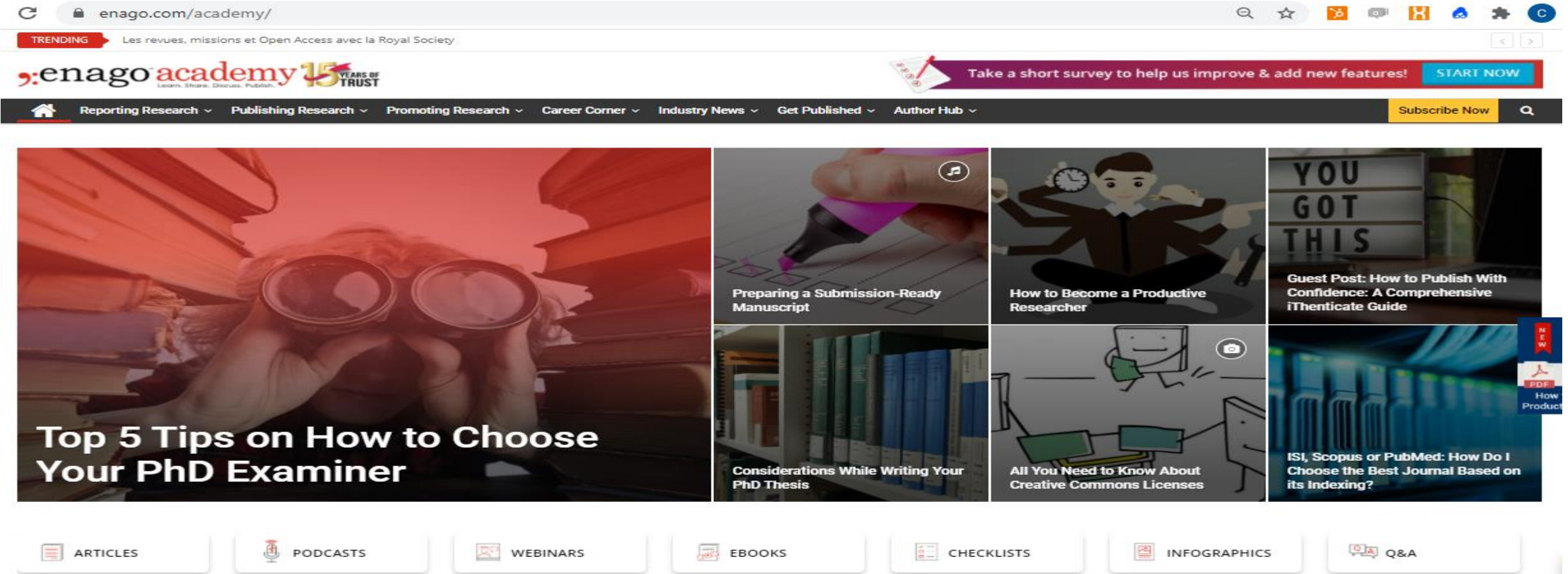
**"Two Editor"
System**



**The Enago
Promise**



**Edit
Unlimited**



Guide Researchers/Authors at **each stage of the publication cycle**

- Provide **E-books** on publication updates , checklists on how to avoid common manuscript errors, and rapidly advance your academic career
- Provide **online resources** for researchers, publishers, authors, editors, and students
- Conduct **author workshops** on academic publishing in ESL countries.

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