

# InCites Part I: Developing a comprehensive view of a research organization

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### Agenda

**Commonly Used InCites Indicators** 

Common Used InCites Research Area Schemas

Retrieving Country and Institution Data from InCites

A look at an Institution's Research Strengths



### Increasingly competitive global research landscape

Are you missing opportunities to strengthen your institution's standing?



Benchmark your research against peer institutions to strengthen your position



Demonstrate successful outcomes to funders to secure revenue streams



Quickly identify high performing researchers to recruit or retain



Assess your existing and potential collaborations to find the best partners



Measure your progress towards Open Research goals to fulfill mandates



Identify your institution's essential journals to maximize your library budget

### **InCites Benchmarking & Analytics**

Assess your position using data from the world's largest curated citation index of research publications



## Reliable citation indicators

Confidently measure citation impact and reputation with normalized indicators derived from data used in major research evaluation initiatives worldwide



## **Collaboration indicators**

Save time identifying academic, industry and government partners worldwide with pre-built indicators and filters for international and industry collaboration



## Open access indicators

Save money, assess compliance with mandates, and identify where your authors are likely paying APCs using pre-built indicators and filters for gold, green and hybrid publications



## Flexible evaluation schema

Assess your research using the same lens as your evaluators with over 13 localized regional assessment classifications used in national research assessment exercises



## Multiple ways to view data

Quickly assess the research landscape on any topic to identify star researchers, centers of excellence, and major funders—worldwide or in your region of choice



#### Assess your research with trusted data used in major research evaluation initiatives

Web of Science Core Collection: the InCites data source



1.69B+ linked citations



100% of author names and affiliations



14K+ disambiguated organizations



21K+ high quality journals



15M+ records with funding data



Publisher-neutral journal selection



254 subject categories



220K+ conference proceedings



119K+ books









Web of Science Core Collection data underpin many of the world's leading rankings and assessments



Statistics as of November 2020 © 2020 Clarivate

## **Commonly Used InCites Indicators**



## **Productivity**

#### **Total WOS Docs**

Number of documents published in the Web of Science.

#### **Publications in JIF**

Documents published in a journal found in Journal Citation Reports in a given year.

## **Quality and Impact**

#### **Publications in Q1-Q4 or JIF Journals**

Number of documents that appear in a Quartile 1/2/3/4 journal in a given year.

#### **Category Normalized Citation Impact (CNCI)**

CNCI is a valuable and unbiased indicator of impact irrespective of age, subject focus of document type. CNCI value of 1 represents performance at par with the global average, values above 1 are considered above average and values below 1 are considered below average.



#### **Performance**

## % Documents in Top 1% (Excellent) and % Documents in Top 10% (High Performing)

The % Documents in Top 1% and Top 10% indicator is the top one percent and top ten percent most cited documents in a given subject category, year and publication type divided by the total number of documents in a given set of documents, displayed as a percentage. A higher value is considered to be higher performance.

#### % Hot Papers (Elite)

The Hot Papers indicator shows the number of papers in the top 0.1 percent worldwide that were published in the last two years, based on citation activity in the most recent two-month period, per subject field. This is an indicator of emerging scientific impact as they reveal which recent papers are currently attracting the attention of the global research community. % Hot Papers is the number of Hot Papers divided by the total number of documents produced times 100.



#### Collaboration

#### % International Collaboration

The International Collaborations indicator shows the number of publications that have been found with at least two different countries among the affiliations of the co-authors. The International Collaborations indicator can be applied to any level of aggregation (author, institution, national, journal, or field). The % of International Collaborations is the number of International Collaborations for an entity (as described above) divided by the total number of documents for the same entity represented as a percentage.

#### % Industry Collaboration

An industry collaborative publication is one that lists its organization type as "corporate" for one or more of the co-author's affiliations.

The % of Industry Collaborations is the number of industry collaborative publications for an entity (as described above) divided by the total number of documents for the same entity represented as a percentage.

#### % Domestic Collaboration

Papers with 2 or more authors, 2 or more distinct addresses & Organizations and all addresses in the same country.

The number of Domestic collaborations for an entity divided by the total number of documents for the same entity represented as a percentage.



#### **Author Positions**

- Indicators for Author Positions
- First Author
- Corresponding Author
- Last Author

 Author Position is a new group type added in Manage Indicators panel for Researcher, Organization, and Location entities.

▲ Author Position	
% Corresponding Author (2008- 2020)	Percentage of publications where the author is in reprint aka corresponding position for documents published on or after 2008
% First Author (2008-2020)	Percentage of publications where the author is in first position in documents published on or after 2008
% Last Author (2008-2020)	Percentage of publications where the author is in last position in documents published on or after 2008
Corresponding Author (2008-2020)	This indicator calculates the total number of publications where the said author is in reprint or corresponding position for documents published on or after 2008
First Author (2008-2020)	This indicator calculates the total number of publications where the said author is in first position for documents published on or after 2008
Last Author (2008-2020)	This indicator calculates the total number of publications where the said author is in last position for documents published on or after 2008



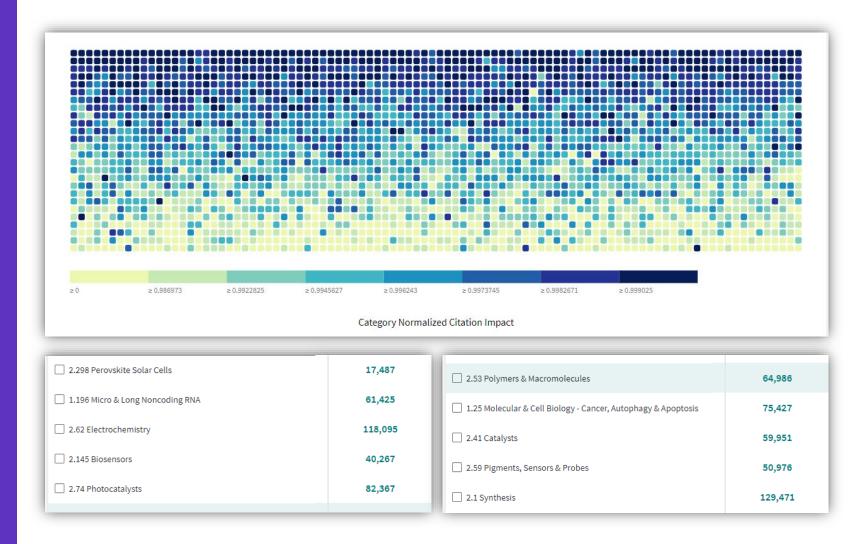
# **Commonly Used InCites Research Area Schemas**

## Web of Science Subject Categories Schema

- 254 categories
- Classification by subject of source type
- Multidisciplinary journals will have the individual articles reclassified by algorithm
- Journals can be assigned to more than 1 subject category

#### Citation Topics Schema

Dig deeper using document level classifications developed by CWTS (Leiden) and Clarivate's Institute for Scientific Information based on the citation relationships between documents.





## Assess the research landscape through a new lens

**InCites Citation Topics** 

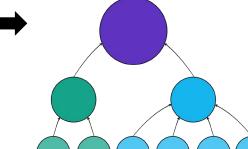












**10 Macro topics** 

Example: 2 Chemistry

326 Meso topics

Example: 2.144 Organic Semiconductors

2,444 Micro topics

Example: 2.144.321 OLEDs

All Core Collection documents 1980–present

Citations to documents published pre-1980 are considered

Citation Topics are clusters of Web of Science documents related by citation.

Topics are arranged in a three-tier hierarchical classification system with each document belonging to a single micro-topic.



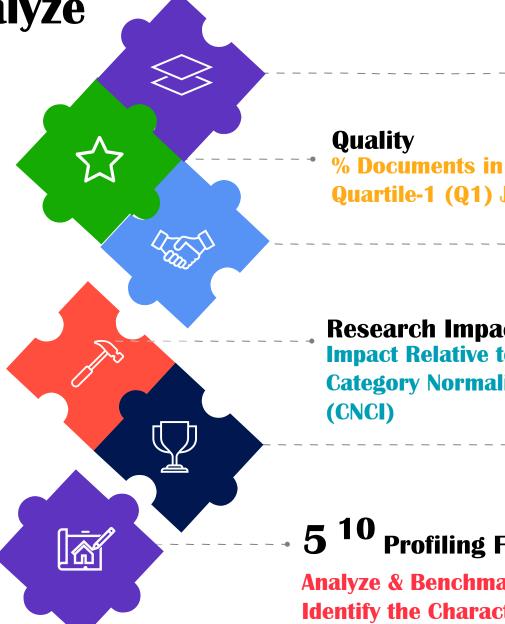
# How to build a Research Profile for an Institution?



**Profile and Analyze Global Top University** 

> Research **Output**

Research **Outcome** 



**Productivity WOS Documents** % Documents in Journal **Impact Factor** 

**Quartile-1 (Q1) Journals** 

**Collaborations** 

**% Industry Collaborations** 

**% International Collaborations** 

#### **Research Impact**

**Impact Relative to the World (IR2W) Category Normalized Citation Impact** 

**Research Performance** 

**% Documents in Top 10%** 

**% Documents in Top 1%** 

**% Hot Papers in Top 0.1%** 

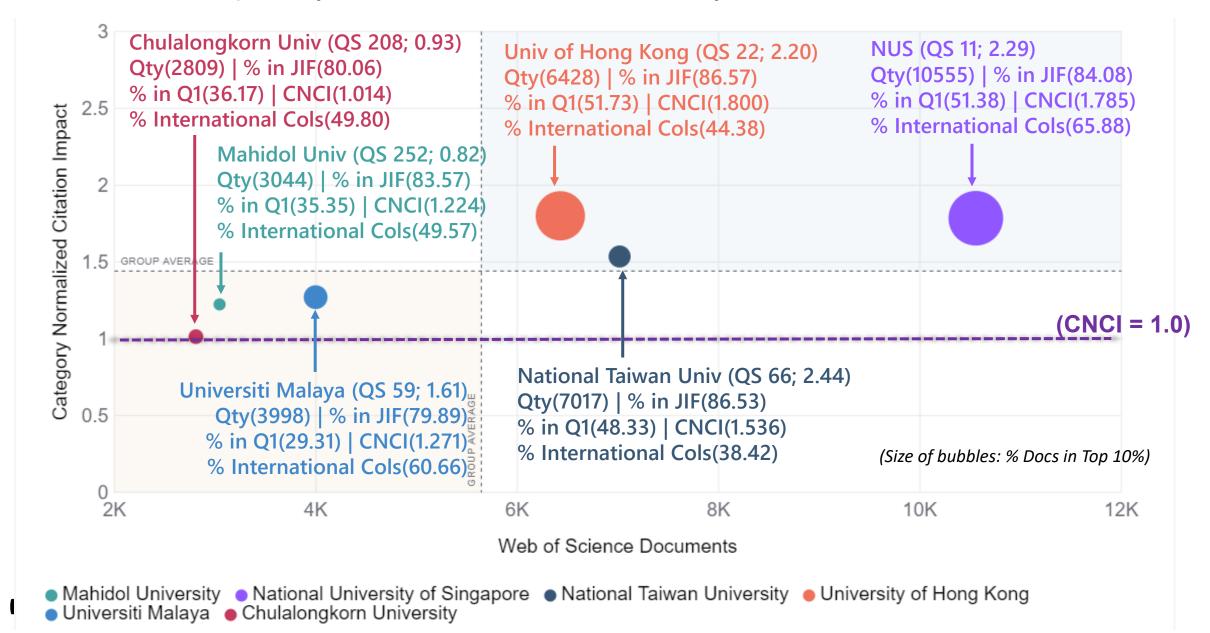
## **5** <sup>10</sup> Profiling Framework

**Analyze & Benchmark Global Top Universities Identify the Characteristics of these** universities.



### Mahidol University and Selected Peer Group

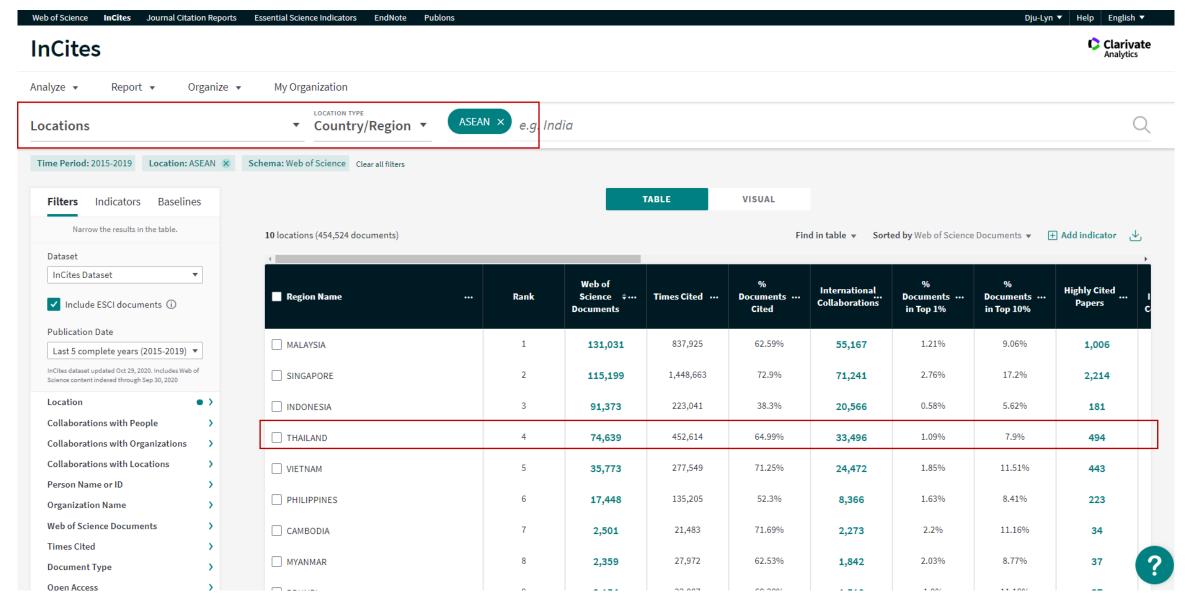
2019 Research Output Only; Number next to rank is Productivity



# Retrieving Country and Institution Data from InCites

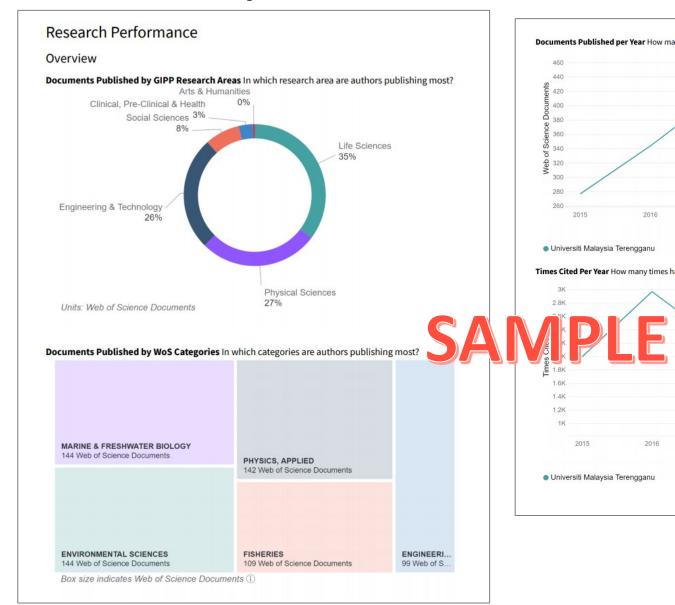


#### **Country Level Data**





#### **Institution Reports**





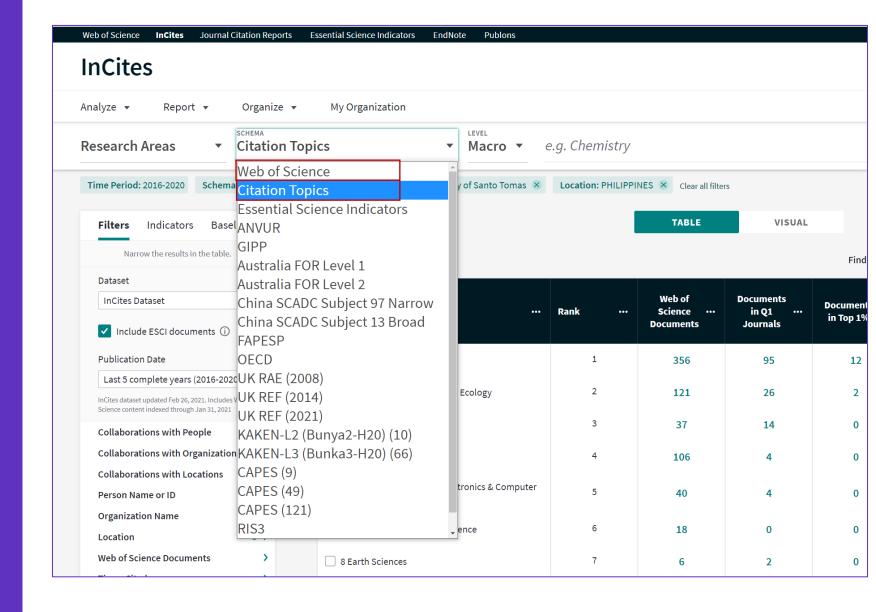


# A look at an Institution's Research Strengths



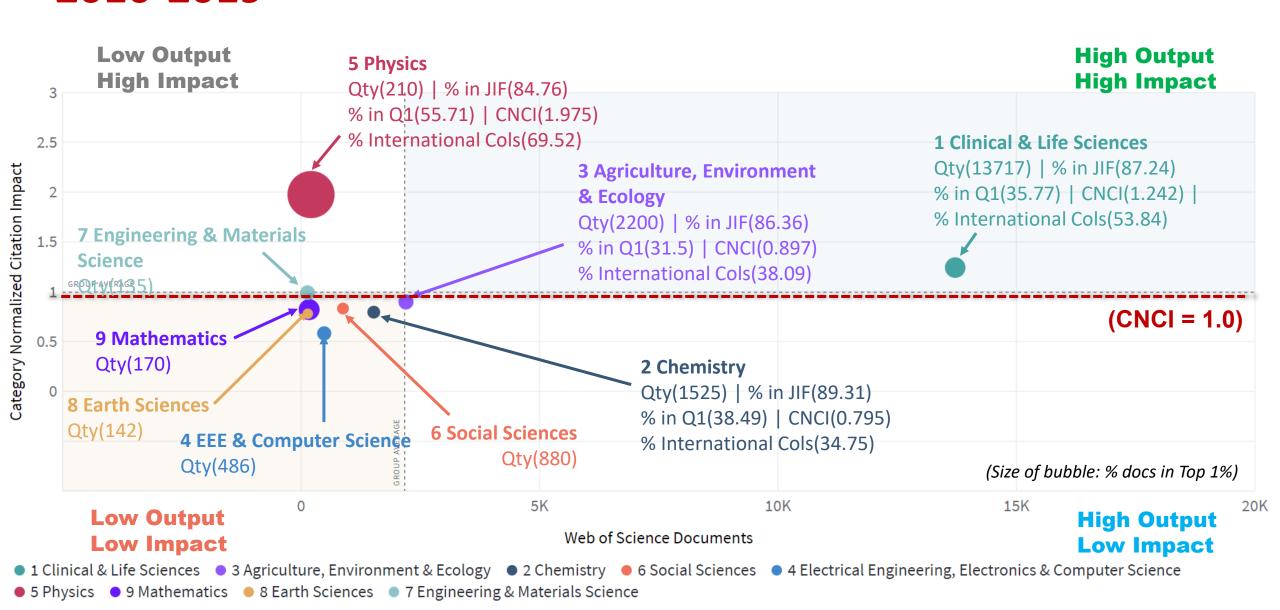
# Research Area Schemas

- WOS Subject Categories
- GIPP (broad area)
- Citation Topics





# Mahidol University: 10 Broad Research Areas Performance, 2010-2019



## Mahidol University: 10 Broad Research Areas Performance,

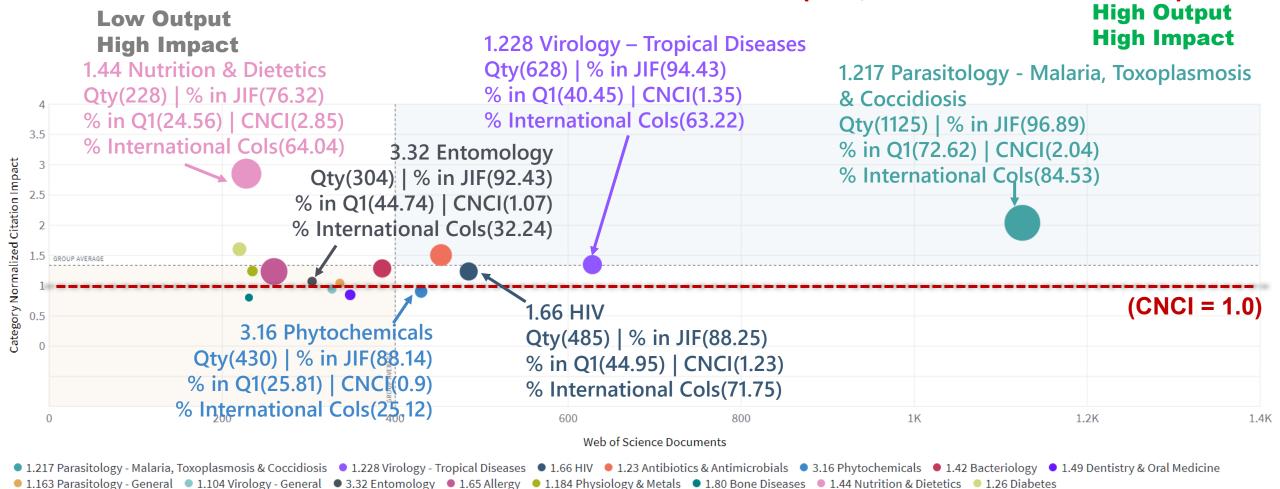
2010-2019

Research Area	WOS Docs	CNCI	% Docs in JIF	% Docs in Q1	% Docs in Top 1%	% Docs in Top 10%	% Interntl Collab	% Industry Collab
1 Clinical & Life Sciences	13717	1.242	87.24	35.77	1.69	9.90	53.84	3.64
3 Agriculture, Environment & Ecology	2200	0.897	86.36	31.50	0.77	6.82	38.09	0.73
2 Chemistry	1525	0.795	89.31	38.49	0.39	5.57	34.75	1.70
6 Social Sciences	880	0.831	45.34	13.64	0.23	6.70	40.91	0.11
4 Electrical Engineering, Electronics & Computer Science	486	0.582	24.07	8.64	0.62	5.76	31.07	2.47
5 Physics	210	1.975	84.76	55.71	6.19	18.10	69.52	3.33
9 Mathematics	170	0.820	64.12	27.65	1.76	5.29	53.53	1.18
8 Earth Sciences	142	0.779	74.65	30.28	0.00	4.93	54.93	0.00
7 Engineering & Materials Science	135	0.990	65.19	28.89	0.74	11.85	29.63	1.48
10 Arts & Humanities	28	4.439	42.86	17.86	3.57	10.71	10.71	0.00



## Mahidol Uni Top 15 Research Cluster (Meso)

302 of 326 research Clusters (19,493 documents)



Low Output Low Impact

High Output Low Impact



## **Top 15 Research Clusters (Meso)**

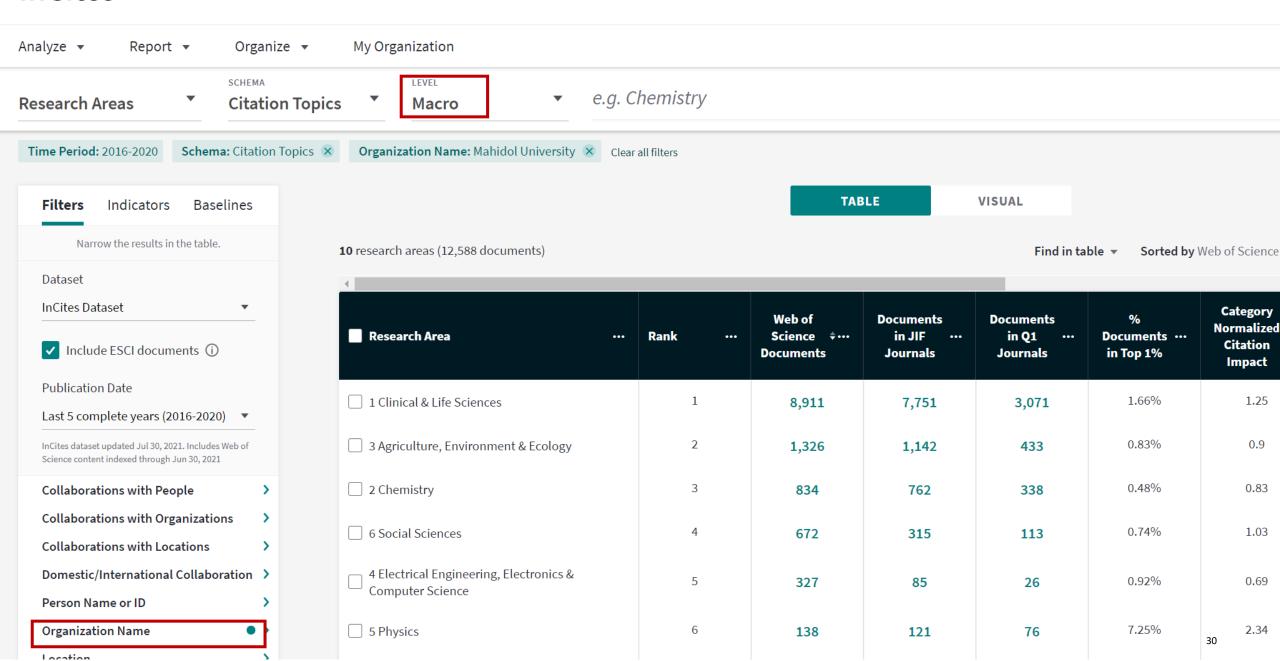
#### Mahidol University published in 302 of the 326 Web of Science Meso Citation Topics

Name	Rank by Qty	Rank by CNCI	Rank by Top 1%	WOS Docs	% Docs in JIF	% Docs in Q1	CNCI	% Docs in Top 1%	% Docs in Top 10%	% Interntl Collab	% Ind Collab
1.217 Parasitology - Malaria, Toxoplasmosis & Coccidiosis	1	4	2	1125	96.89	72.62	2.04	4.89	23.02	84.53	4.53
1.228 Virology - Tropical Diseases	2	17	18	628	94.43	40.45	1.35	2.23	12.74	63.22	5.25
1.66 HIV	3	25	22	485	88.25	44.95	1.23	2.06	10.93	71.75	8.45
1.23 Antibiotics & Antimicrobials	4	11	15	453	94.04	46.36	1.50	2.65	15.01	57.62	2.87
3.16 Phytochemicals	5	43	30	430	88.14	25.81	0.90	1.16	6.05	25.12	0.23
1.42 Bacteriology	6	19	20	385	96.10	51.95	1.28	2.08	11.17	70.39	1.56
1.49 Dentistry & Oral Medicine	7	45	34	348	76.72	18.10	0.85	0.86	6.32	44.25	0.29
1.163 Parasitology - General	8	35	44	336	93.75	23.21	1.04	0.60	9.52	54.46	1.49
1.104 Virology - General	9	41	42	327	95.11	40.06	0.94	0.61	6.73	47.71	3.98
3.32 Entomology	10	32	40	304	92.43	44.74	1.07	0.66	7.89	32.24	0.33
1.65 Allergy	11	26	10	260	90.77	24.62	1.23	3.46	7.31	35.00	3.46
1.184 Physiology & Metals	12	23	35	235	93.19	35.32	1.24	0.85	12.34	47.66	14.04
1.80 Bone Diseases	13	50	46	231	89.18	26.41	0.80	0.43	4.76	35.50	1.73
1.44 Nutrition & Dietetics	14	1	7	228	76.32	24.56	2.85	3.95	8.33	64.04	1.32
1.26 Diabetes	15	10	28	220	81.36	20.91	1.60	1.36	7.27	43.64	3.64

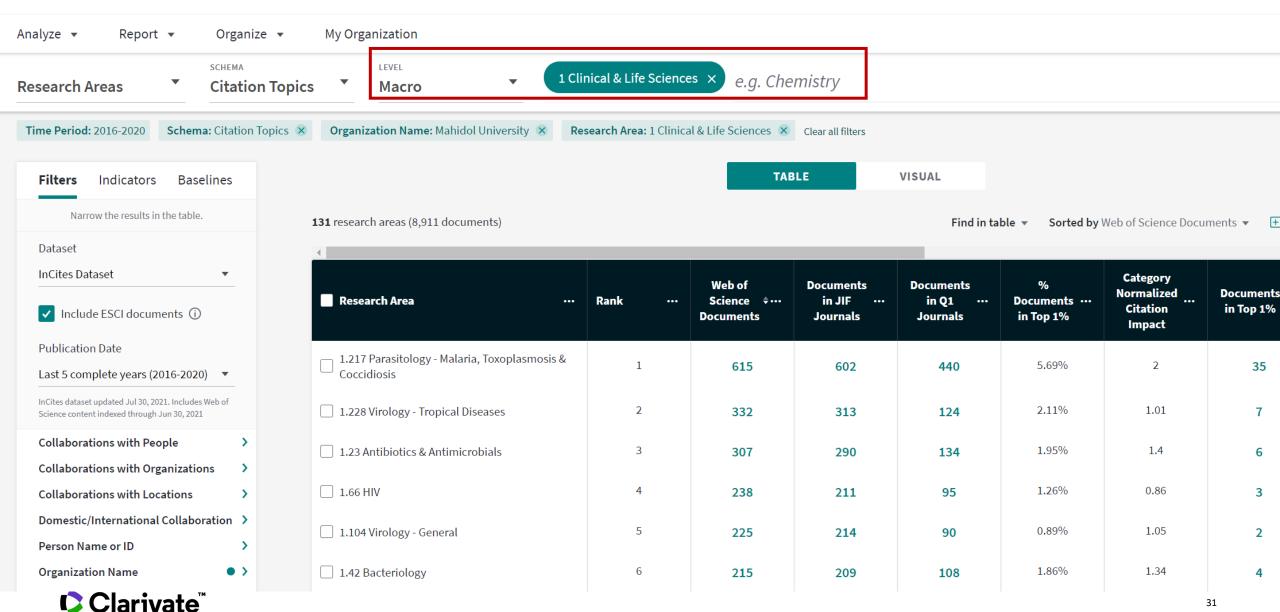
**Strength Potential** 



#### **InCites**



#### **InCites**

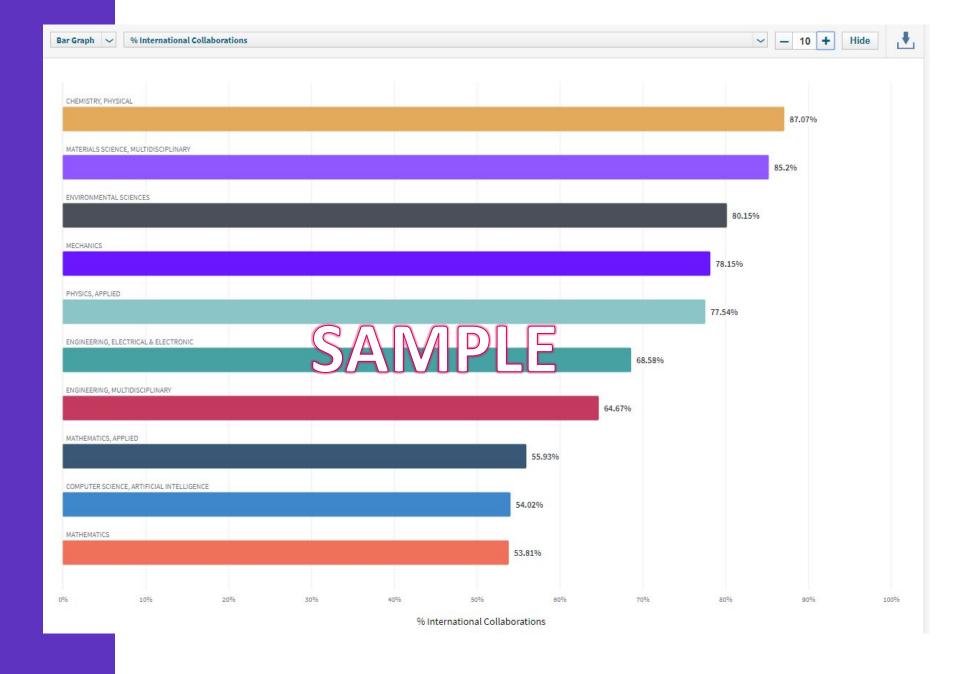


## **Useful Visualizations**



## **Bar Graph**

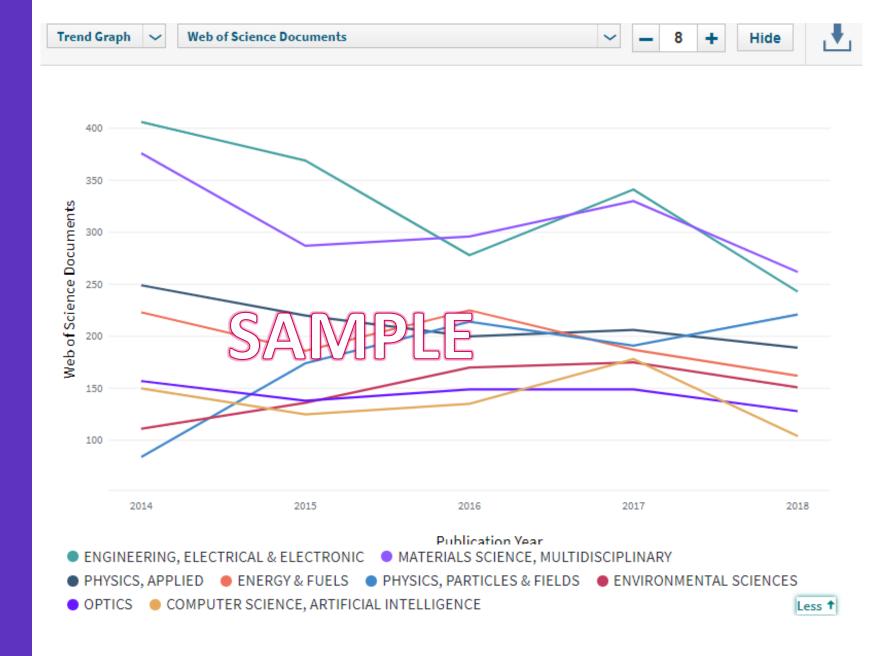
Useful for: Productivity Analysis (Volume)





## **Trend Graph**

Useful for: Yearly look at data points

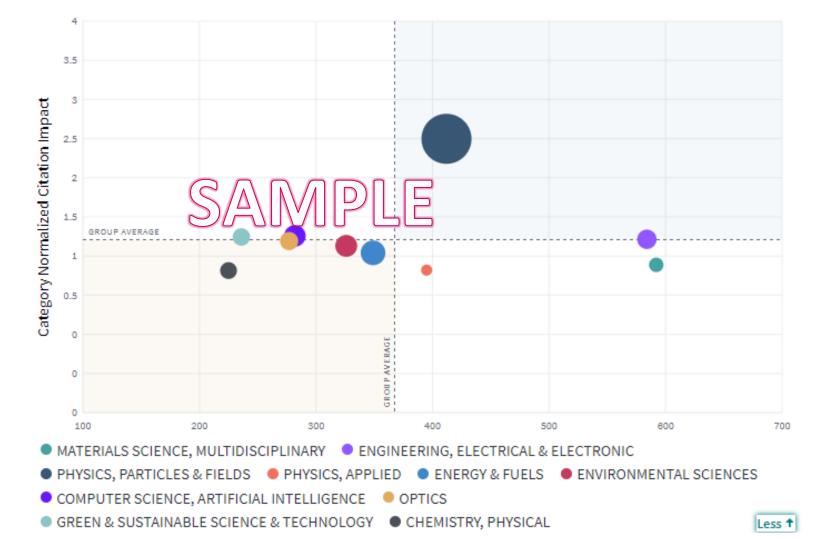




#### **Scatter Plot**

Useful for: Finding areas of strength and challenge

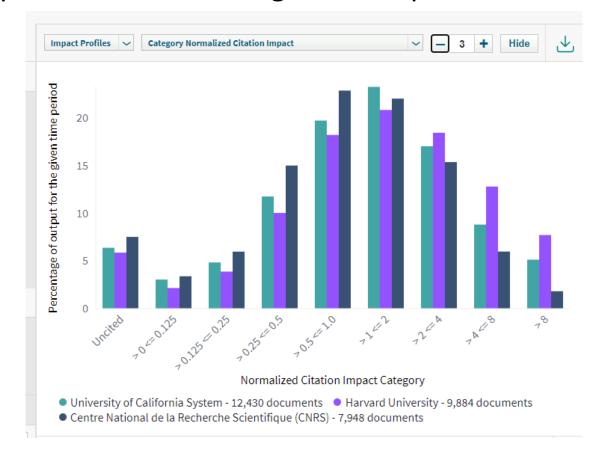






## **Impact Profiles**

Useful for: Comparing research performance across institutions or researchers  Impact Profile™ visualizations are available at the levels of Organization, Location, Journal, and Funding Agency entities. This allows you to effectively visualize and compare research performance across multiple entities. Comparison is always a sound path to improved understanding and interpretation.





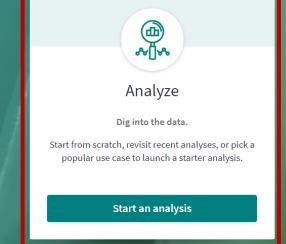
## Need Help?



Clarivate<sup>™</sup>

#### **InCites**

Analyze ▼ Report ▼ Organize ▼ My Organization





#### Report

Gather your insights to present and share.

Create a custom report or revisit saved reports. Or, start with an overview report with analyses you can adjust as needed.

Explore reports

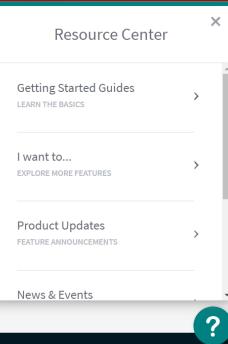


#### Organize

Keep tabs on multiple research questions and trends.

Organize your analyses, visuals, and reports into folders and dashboards that you can revisit.

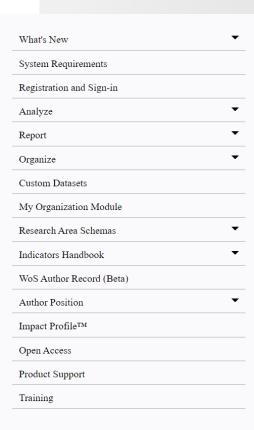
Organize your projects

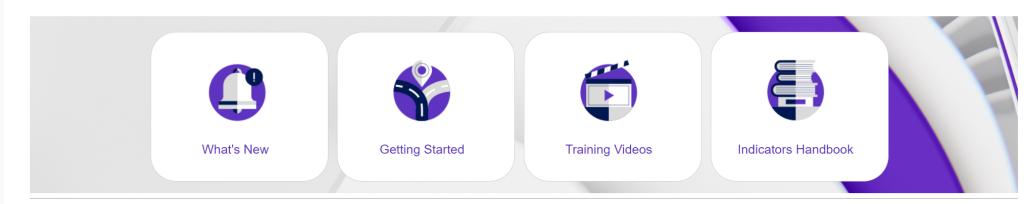






Search til C





#### **About InCites**

InCites is a citation-based evaluation tool for academic and government administrators to analyze institutional productivity and benchmark output against peers and aspirational peers nationally, and internationally. The following are benefits of using InCites.

#### Research Organizations

- · Identify and manage research activities and their impact
- Benchmark and compare performance to peers
- Promote internal and external partnerships and collaborations
- Identify experts both inside and outside the organization
- · Promote areas of strength and specialization

#### Funding and Policy Organizations

- Identify emerging subject areas, researchers, and experts
- Manage funding activity from submission to progress reports through outcomes
- Demonstrate results and impact of funding policy
- Identify new trends and key indicators to enable policy development
- Increase visibility of successes



#### **Quick Guides for InCites**

#### More ways to get started

Pick a popular use case to be guided through a starter analysis, or choose from one of your recent analyses, then adjust as needed.

Learn more about analysis 🗹

STARTER ANALYSES

#### All

Organization performance

Researcher performance

Collaboration

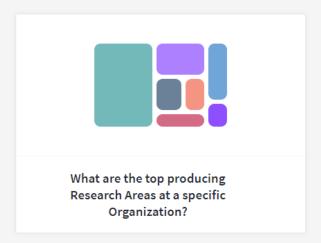
Journal usage

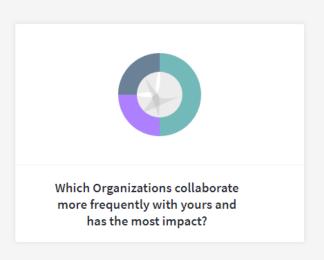
**Funding sources** 

Location output

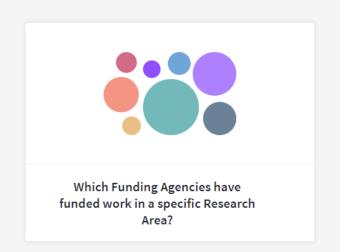
MY ANALYSES

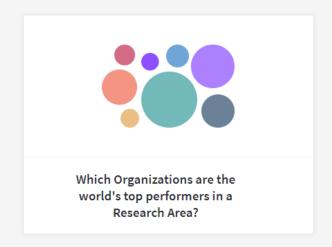
View all saved analyses ☑



















## Questions or need more help?

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